

Creating Tours & Project Management

Uploading panoramas, scenes, floor plans, preview and tour management.

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Shooting and file preparation

- Shoot with a 360° camera (e.g. Insta360) or your phone's PANO mode.
- Supported formats: JPG, PNG, WEBP and Insta360 .insp files (.insp files upload directly and are stitched automatically).
- For best results use 2:1 (equirectangular) panoramas. Narrow, non-panoramic photos are not accepted.

Tip: On a phone, choose PANO in the Camera app, hold the phone upright and turn slowly a full circle in the direction of the arrow.

Creating a new tour

1

New Tour

Click "New Tour" at the top left of the dashboard (or My Tours → "Create New Tour") and give your tour a name.

2

Upload Panorama

In the editor, drag and drop your files onto "Upload Panorama" or pick them with "Select Files". Multiple selection is supported; each file becomes a scene.

3

AI color enhancement (optional)

For dull or RAW-looking frames, turn on "AI color enhancement" on the upload screen.

4

Arrange your scenes

Set scene names and order. On Professional and above you can set each scene's starting angle (view direction).

5

Save and Preview

Keep your changes with "Save" and check what visitors will see with "Preview".

Floor plan

In the editor's "Floor Plan" section upload your floor plan image, assign scenes to floors and click on the plan to place scene pins. Visitors can jump to any point from the plan inside the tour.

Image editing

- Blur: draw over license plates, faces and similar areas to hide them (Professional and above).
- Image filters: brightness, contrast, saturation, temperature and vignette (Professional and above).
- Per-tour logo and size (24–96 px) and background music (Professional and above).

Managing your tours

From each tour card in My Tours you can edit, preview, share and get links. The tour URL (slug) is editable, and you can copy a tour to start a similar venue quickly.

Note: The number of tours you can keep published is limited by your plan. When you reach the limit, upgrade your plan to publish more.