

Publishing & Sharing

Publishing, links, QR codes, website embedding and Street View.

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Publishing a tour

The “Publish” button in the editor makes your tour public. Links of unpublished (draft) tours do not work, so always publish before sharing. You can hide the tour at any time with “Unpublish”.

Share window

- Tour Link — copy it in one click and add it to emails, WhatsApp or your listings.
- Share on Social Media — share directly on social networks.
- QR Code — use “Download QR Code” to get a high-resolution QR for brochures, business cards and shop windows.

Link types

- Public Link — the link visitors open directly.
- Embed Link — a link optimized for iframe embedding.
- Direct Viewer — opens the tour in full-screen viewer mode.

Embedding on your website

1

Embed Code

Open the “Embed Code” window from the tour card.

2

Choose a method

Pick “iframe Embed” (inside the page), “Popup Link” (opens in a window from a button) or “Script Embed”; set “Fixed Size” or “Ratio”.

3

Paste the code

Copy the code into an HTML area on your site (WordPress “Custom HTML” block, Elementor HTML widget).

Google Maps and Street View (Enterprise)

Publish your tours to your business profile on Google Maps and Street View with your own logo; just pick your business location on the map or by address (GPS).

Visitor form and statistics

Turn on the visitor form to collect contact details from people viewing the tour; entries are listed on the Visitors page. Track views, unique visitors and the weekly trend on the Statistics page.

Tip: Tours automatically show the interface in English to visitors from outside Türkiye, so you can share the same link with international customers.